

# Denver<sup>RELOCATION</sup>GUIDE

## The Moving to Denver Guide

The Denver Relocation Guide serves as the first point of contact for newcomers seeking information on relocating to the Metro Denver area. It is the largest and most respected relocation guide serving Denver and the only multimedia resource that allows clients and newcomers to connect at the earliest stages of their relocation decision making process.

Relocation habits continue to change and the Denver Relocation Guide continues to evolve to meet the changes of the Denver newcomer market, helping to make us THE relocation resource of choice for those moving to Denver. By utilizing the strengths of interactive web, print, electronic media, social networking and apps, all working together, we are able to create a multi-faceted and interactive end-user experience, while providing the ability for our sponsors to connect with them. This strategy helps create the opportunity for our clients to create their own and unique one-on-one campaign with newcomers.

Our unique symbiotic product marketing approach allows advertisers to customize each medium, helping to maximize message efficiency, while providing the Metro Denver newcomer with the most complete range of area relocation information. This strategy, combined with an extensive distribution network for our print publication, which includes Major Employers, the Metro Denver Chamber of Commerce, Title Companies, Real Estate Offices, and a host of other locations, makes the Denver Relocation Guide the most cost effective method for reaching the Denver newcomer.

WebMedia Group, our parent company publishes relocation guides in Austin, Houston, Dallas/Ft Worth, Portland, Phoenix, Tucson and West Palm Beach. We are dedicated to helping the relocation audience research their new cities while providing our marketing partners the unique opportunity to reach this audience at its earliest stage of the relocation process.

**We are excited to be a Peak Sponsor for the Rocky Mountain Relocation Council for the second year in a row.**

For additional information, please contact:

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